

HOME & GARDEN SHOW
March 27-29
NYS Fairgrounds Expo Center
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Exhibitor Information

This year we are honoring America's 250th anniversary, it's a Semiquincentennial!
 So, Get out your Red, White& Blue

Show dates and times:

Move-in:

Tuesday, March 24th 7:30am - 8pm
 Wednesday, March 25th 7:30am - 8pm
 Thursday, March 26th 7:30am - 8pm

Show Times:

Friday	March 27 th	10am-7pm
Saturday	March 28 th	10am-7pm
Sunday	March 29 th	10am-5pm

Move Out:

Sunday March 29th 5pm - 11:00pm
 Monday March 30th **7am - Noon** (per the NYS Fairgrounds we must be off the floor no later than Noon)

1. Move-In Notification

- **Move-In Begins:** Tuesday, March 24th at 7:30 AM
- Exhibitors will receive an **assigned day and time window** by email no later than **2 weeks** before the show.
- **If unable to arrive at your assigned time:** Call **John** at 315-463-6261 (office) or 315-729-9824 (cell).
- **Directions:** [NYS Fairgrounds Directions](#)
- **Payment:** Booths must be **paid in full** prior to exhibiting.
 - **Checks:** Home Builders & Remodelers of CNY, 3675 James St., Syracuse, NY 13206
 - **Credit Cards:** Call 315-463-6261 Visa, MasterCard, Discover, AmEx; 3.5% service charge applies
- **Insurance:** Certificates must be on file before moving in.

Set-Up Instructions

1. Sign in at the **Show Office** for badges and parking tags.
2. Meet **Floor Manager** to confirm booth location and entry door.
3. Do **not place items outside your booth space**; misplaced items must be moved.
4. Large items (landscaping, spas, walls) may drive on the floor **only to unload**.
 - Vehicles must leave the floor immediately after unloading.
5. **Forklift service:** \$100/hour if not prepaid.
6. **Loading Docks:** West end of Expo Center; largest door **15'H × 14'W**. Check clearance.
7. Locate the door **closest to your booth** or ask the **Dockmaster** for guidance.
8. **Caution:** Always check overhead clearance before entering. The Dockmasters assist, but **you are ultimately responsible**.

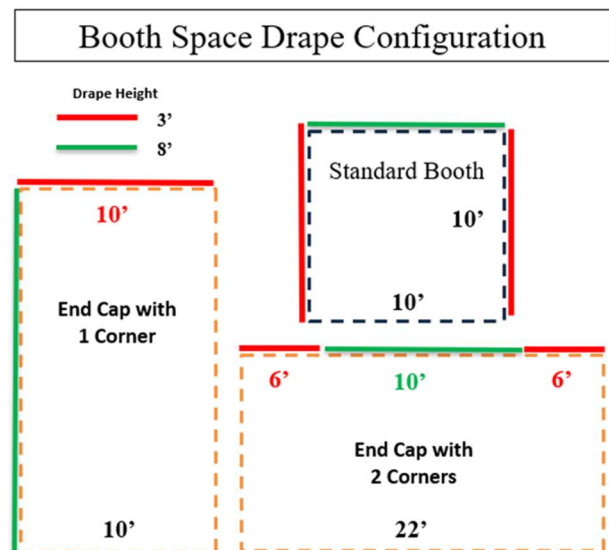
2. Booth Guidelines

Standard Booths:

- 8' high draped back wall
- 3' high draped side rails as space dividers
- Exhibitors may choose **not to use the pipe and drape** but must notify show management in advance.

End Cap Booths

- **1-Corner End Cap:**
 - 8' tall back wall along the full booth length
 - 3' tall × 10' wide dividing wall
- **2-Corner End Cap:**
 - 8' tall × 10' wide back wall
 - 3' tall × 6' wide section on each side for visibility
- Displays **must not obstruct** neighboring exhibitors; show management may **relocate non-compliant booths**.



3. Tables, Chairs & Colors

Please Note: Tables & chairs are **not included** in your booth package. (Standing and actively engaging with attendees is recommended for best results.)

- **Tables:**
 - 8' skirted tables can be pre-ordered for \$55 (**deadline March 12th**).
 - Late orders are available at higher cost or bring your own.
 - **Drape Colors:** Blue and White back wall drape with Red side wall drape
 - **Aisle Carpet:** Black speckle
 - **Additional Furnishings:** Order via **Hale Northeastern, Inc.** (www.HaleExpo.com)
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4. Exhibitor Sign

- Your booth includes a 7" × 44" sign for booth identification during move-in.
 - Displays **Company name from contract** unless otherwise notified in advance.
 - **Decorator cannot change signs** during load-in or the show without additional fees.
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5. Badges & Parking Tags

- **Pick-Up:** Tuesday, March 24th – Thursday, March 26th | 9 AM – 8 PM
 - **Allocation:**
 - First 10'×10' booth: 4 badges & 4 parking tags
 - Additional 10'×10' booths: +2 badges & +2 parking tags per booth
 - **Additional badges/tags:** \$10 each; email office@hbrcnyc.com or call 315-463-6261
 - **Rules:**
 - Badges must be always worn during show hours, clearly displaying the name
 - No sharing badges: business cards are not valid for entry
 - Exhibitor entry permitted **1 hour before show opening**
 - **Assistance:** Floor Manager Tom Borowitz and Show Manager John "JD" D'Eredita
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6. Half-Priced Admission Tickets

- Available for **\$5 each** for business associates, clients, or friends
 - Pre-order via email or phone, or purchase at Show Office until Friday, March 27th, 10 AM
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7. Security

- **Smoking is prohibited** in all buildings at the New York State Fairgrounds.
- **After-hours access** must be approved by show management. Your name must be added to the security list in advance, and proper photo identification is required upon entry.
- **Security coverage** will be in place from **Tuesday, March 24th through Sunday, March 29th**.

8. Exhibitors' Responsibilities

- **Entrance:** Use main entrance or exhibitor door near loading docks; badge required
 - **Booth Staffing:** Required during show hours unless prior approval obtained
 - **Prohibited:** Smoking, microphones, disruptive sound, unauthorized solicitation, popcorn machines
 - **Food Sampling:** Food sampling is subject to **Onondaga County Health Department** regulations
 - Contact 315.435.3252
 - **NYS Fair Policy:** **ABSOLUTELY NO HELIUM BALLOONS** can be displayed or distributed at the show
 - **Vehicles/Farm Equipment:** Less than ¼ tank fuel, batteries disconnected, no propane
 - **Sales/Health Permits:** Exhibitors are responsible for compliance with sales tax and Health Dept. regulations
 - **Booth Conduct:**
 - Remain within assigned space
 - Hard walls/supports must stay within your booth
 - Courteous behavior: do not block aisles, remove vehicles promptly, do not encroach on other booths
 - **Move-Out:** Not before 5 PM Sunday; all items removed by Noon on Monday, March 30th
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9. Exhibitor Parking

- **Gate entry:** It is encouraged for you to hang your parking tags and ensure they are visible to assist parking staff in providing you with proper directions
 - Parking tags are required for exhibitor parking, located in the rear of the EXPO Center.
 - Deliveries after show opening must be **hand-carried** or arranged for **unload only**. Coordinate with Floor Manager Tom Borowitz
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10. Electric & Internet Service

- **Standard electrical service** included in booth fee
 - **Additional 208V (220V):** \$175 per connection
 - **Special devices:** exhibitor responsibility
 - Contact John at 315-729-9824 for service
 - **Floor protection:** Required for dirt, mulch, or water near electrical boxes—consult Floor Manager
 - **Wi-Fi:** Free; hardwired internet available for a fee through NYS Fairgrounds
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11. Storage

- Available **only for large crates/boxes**, please coordinate with Floor Manager
 - Label with **Company name and booth number**
 - Forklift service: \$95/hour, exhibitor responsible
 - Stored items returned to exhibit floor Sunday night
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12. Move-Out Instructions

- **Booth breakdown:** After 5 PM Sunday
 - **Aisle carpet removal:** Move-out begins ~6 PM Sunday, No vehicles will be permitted on the floor until carpet has been removed.
 - **Building hours:** Open until 11 PM Sunday, doors reopen 7 AM Monday, March 30th
 - **All exhibits must be removed:** Noon on Monday, March 30th
 - **Do not block overhead doors** during move-out
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13. Exhibitor Lounge

- Exhibitor lounge is provided for exhibitors to escape from the showroom floor
 - Exhibitor lounge is located off the main lobby to the left of the Ticket Box Office
 - Free coffee, lunch, and snacks throughout the weekend
 - 9:30 AM – 5:30 PM Friday & Saturday
 - 9:30 AM – 3:00 PM on Sunday
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Special Events

This year we are honoring America's 250th anniversary, it's a Semiquincentennial! So, Get out your Red, White & Blue

Wings of the American Dream

Experience the awe and majesty of the **Wings of the American Dream** — a live Bald Eagle display offering visitors a rare opportunity to see and photograph one of America's most powerful and inspiring symbols up close. This unforgettable experience allows guests to meet a live bald eagle while learning about the species' remarkable recovery story and the importance of wildlife conservation.



Presented by **Patriot Home Solutions**, **the American Eagle Foundation**, and the **Home Builders & Remodelers of CNY** and, this special feature celebrates freedom, resilience, and the enduring spirit of the American dream. Don't miss this unique chance to connect with our nation's iconic symbol in a truly memorable way.

Spirit of America – A Living Statue Experience



Step into a powerful tribute to American history with **Spirit of America – A Living Statue Experience**. This captivating feature brings history to life as living statues of Abraham Lincoln and the Statue of Liberty take stage on the show floor, interacting with guests and creating unforgettable photo opportunities.

Blending patriotism, artistry, and live performance, these iconic figures will engage with patrons throughout the Home & Garden Show — inspiring conversation, reflection, and plenty of memorable moments for visitors of all ages.

Presented by the **Green Acres Garden Center** and the **Home Builders & Remodelers of CNY**, this unique experience celebrates the enduring spirit of America in a dynamic and interactive way.

Decorate to Celebrate

Celebrate the seasons in spectacular style with **Decorate to Celebrate**. From the patriotic sparkle of the 4th of July to the magic and wonder of Christmas, this dazzling showcase highlights how Americans love to transform their homes for the holidays.

Guests will be inspired by illuminated, beautifully designed displays that capture the spirit, color, and creativity of each celebration. Whether you're looking for bold and festive or elegant and timeless, these stunning setups will spark ideas to make your own home shine year-round.



Presented by the **Frosted Light Productions** and the **Home Builders & Remodelers of CNY**, this vibrant feature is sure to impress visitors and ignite holiday inspiration for every season.

The History of CNY Housing & Tools of the Trade

Step back in time with **The History of Central New York Housing and Tools of the Trade**. This engaging exhibit invites visitors to explore the evolution of the housing industry in Central New York — from early craftsmanship and hand-forged tools to the modern innovations shaping today's homes.

Guests will discover how building techniques, materials, architectural styles, and essential trade tools have transformed over generations, reflecting the growth and character of the region. This nostalgic and educational journey highlights the skill, ingenuity, and dedication of the tradespeople who helped build our community.



Presented by the **Onondaga Historical Association** and the **Home Builders & Remodelers of CNY**, this special feature offers a fascinating look at the foundations of Central New York living.

Backyard & BBQ Bash Landscape Design Competition

Celebrating is synonymous with backyards and this year the **Backyard & BBQ Bash Landscape Design Competition** is on.

Four talented landscaping companies will go head-to-head as they transform the showroom floor into stunning outdoor living spaces. From creative hardscapes and plantings to inspired entertaining areas, each team will showcase its vision of the ultimate backyard retreat.

Visitors to the Home & Garden Show will have the opportunity to explore each display up close and cast their vote for their favorite design. The winning landscape will be announced Sunday evening



Seminars

Seminar Stage – Booth 132

Friday March 27 th	11:30 am	Protecting Your Home & Life Savings - Estate Planning & More
	12:30 pm	How to Tackle High Utility Bills & Improve the Comfort of Your Home
	1:30 pm	Top 10 Kitchen Remodeling Tips
	2:30 pm	How Solar Panels Can Offset Rising Utility Costs
	3:30 pm	Protecting Your Home & Business from Unwanted Pests
	4:30 pm	Environmentally Friendly HVAC Solutions
	5:30 pm	How to Tell if Your Roof Need Maintenance or Replacement
Saturday March 28 th	11:30 am	Environmentally Friendly HVAC Solutions
	12:30 pm	Protecting Your Home & Life Savings - Estate Planning & More
	1:30 pm	How to Tackle High Utility Bills & Improve the Comfort of Your Home
	2:30 pm	Interior Design & Color Trends for 2026
	3:30 pm	How to Tell if Your Roof Need Maintenance or Replacement
	4:30 pm	How Solar Panels Can Offset Rising Utility Costs
Sunday March 29 th	5:30 pm	Protecting Your Home & Business from Unwanted Pests
	11:30 am	Protecting Your Home & Life Savings - Estate Planning & More
	12:30 pm	How to Tackle High Utility Bills & Improve the Comfort of Your Home
	1:30 pm	Interior Design & Color Trends for 2026
	2:30 pm	How Solar Panels Can Offset Rising Utility Costs

Gardening Seminars - Booth 1304

Presented by the Men & Women's Garden Club of Syracuse

Friday March 27 th	11:00 am	Tree Health Research by the American Chestnut Research & Restoration Project
	Noon	Container Gardening
	1:00 pm	Flowerpot Arrangement Demo
	2:00 pm	Spring Pruning & Pruning Tools
	3:00 pm	Spring Garden Tips
	5:00 pm	Ticks & Lyme Disease
Saturday March 28 th	11:00 am	Growing Gourds & Beyond
	Noon	Ikebana, The Art of Japanese Flower Arrangements
	1:00 pm	Microgreens
	2:00 pm	Habitat Gardening for Life
	3:00 pm	Creating Butterfly-Friendly Landscape
	4:00 pm	Spring Garden Tips
Sunday March 29 th	Noon	Container Gardening
	2:00 pm	Ticks & Lyme Disease

We appreciate your cooperation and want to thank you for your participation in the

“2026 Home & Garden Show”

As always, if you have any questions, please do not hesitate to call John
at 315-463-6261 or during show hours 315-729-9824.

From all the staff of the Home Builders & Remodelers of Central New York, have a great Show!

Mary M. Thompson, Executive Officer

John D'Eredita, Director of Events & Marketing

Pattie Woodmansee, Director of Member Services

Kelly Leonard, Office Manager

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Show Title Sponsor



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